

"Gold for the Body, Gold for the Mind" 

CHILDHOOD CANCER

AWARENESS MONTH

— SEPTEMBER 22 nd 2026 —



Go Gold September 2026

A Month of Celebrations

Childhood Cancer Awareness Month

Pediatric Oncology, Cancer Institute (WIA), Adyar, Chennai

WEEK 1

Drawing Competition

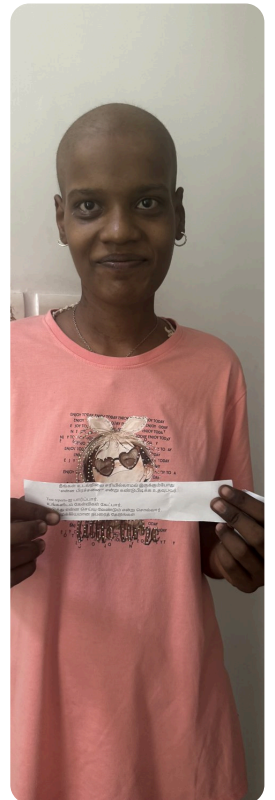
First week of September 2026

In the first week of September, we held a drawing competition for the children on the pediatric ward. Children of all ages took part from their beds, with sketches, line art and coloring pages. It was a chance for them to relax, express themselves and share something they enjoy with the staff and their families. A few of their drawings are shown here.



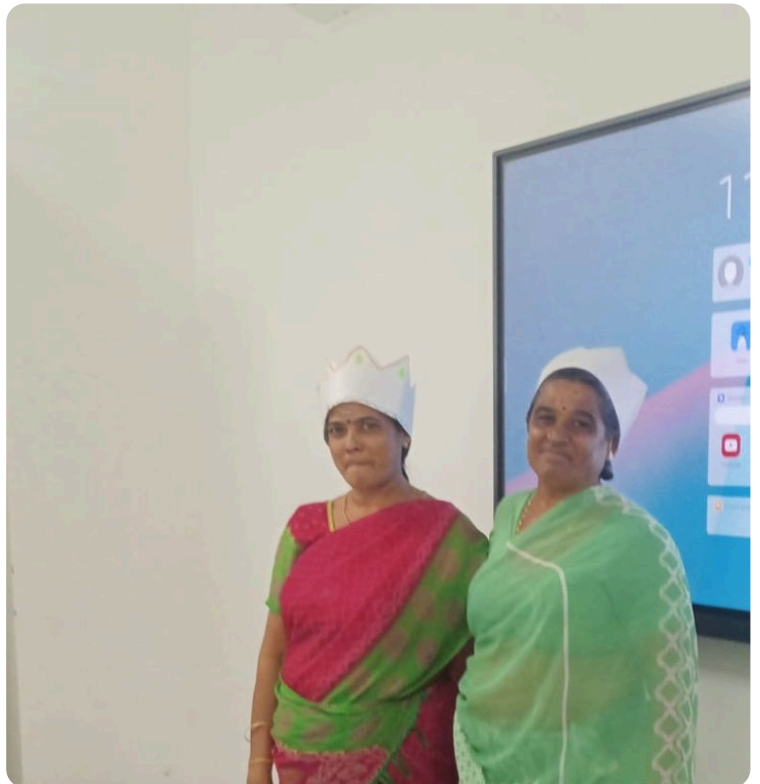
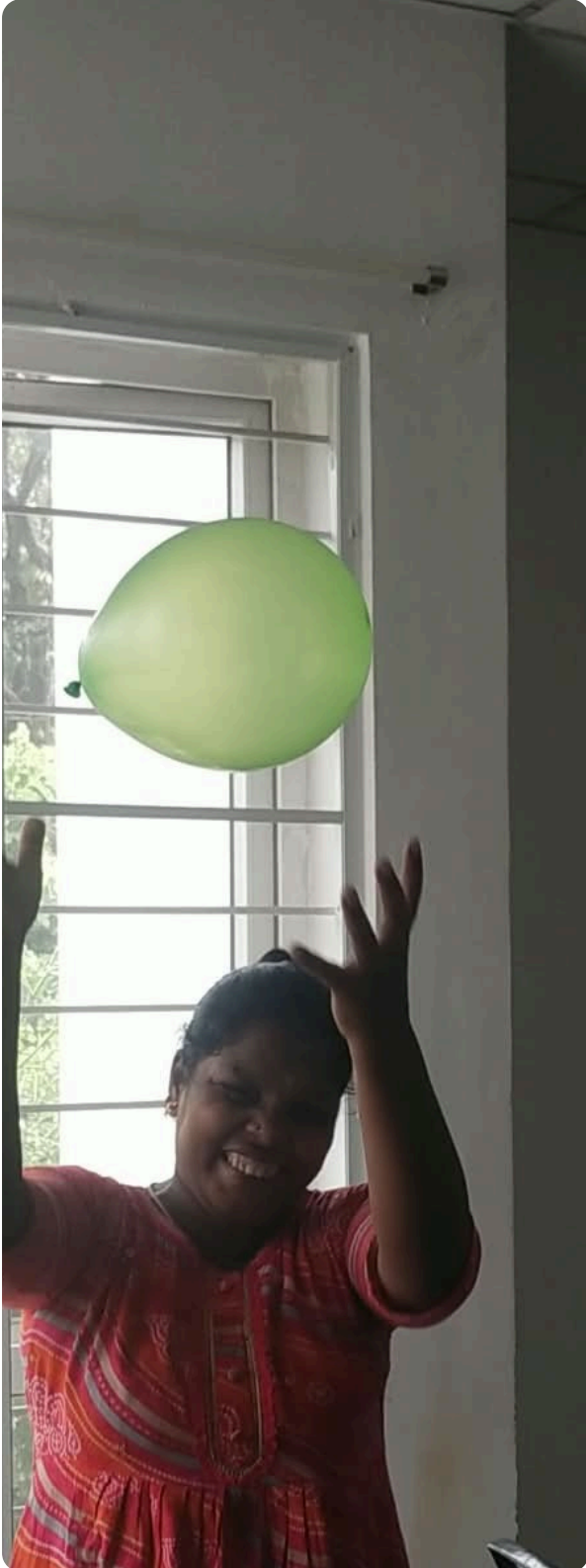
Treasure Hunt

In the second week, we organized a treasure hunt, with clues hidden throughout the building. After gathering in the main hall for instructions, the children teamed up to solve each clue and search for the next one, putting their phones aside to play together. Parents and staff joined in too, and it got everyone moving, talking and laughing together.



Games for Caregivers

Also in the second week, we held a session of games for the parents and caregivers of our patients. Caring for a child through cancer treatment is demanding, and the session gave them some time to step away, play together and share a laugh. It also opened up conversations about their own well-being and mental health.



Gold for the Body, Gold for the Mind

September 22, 2026 · Children's Ward, Mahesh Memorial Block

On September 22, we held our main Go Gold event, "Gold for the Body, Gold for the Mind." This year's focus was mental health for children with cancer, their families and survivors. Dr. Surendran and Dr. Divya from Psycho-oncology gave talks, and Mrs. Sunita Arvind, a parent of one of our patients, shared her family's experience. Games for the children and caregivers followed, and the event ended with a prize distribution ceremony.

● Talks



● Games



Prize Distribution

The day ended with prizes for the children and caregivers who took part in the month's activities.



A big thank you to Chennai Volunteers for sponsoring the gifts for our children and caregivers.

THANK YOU

Together in Gold



Thank you to our children, their families, our survivors, and every member of the team who made this month special. Special thanks to Chennai Volunteers for sponsoring the gifts.

Pediatric Oncology

Cancer Institute (WIA), Adyar, Chennai